

FOR IMMEDIATE RELEASE



More Than 230 Registered For May 12th Jacksonville Kayak Fishing Classic

JACKSONVILLE, FL – May 1, 2007 – The Jacksonville Kayak Fishing Classic is rapidly gaining momentum with over 230 anglers registered for the May 11-12 event. The tournament, run by JaxKayakFishing.com, is the world's largest kayak fishing tournament with over \$55,000 in prizes and gifts from 105 sponsors. Proceeds from Jacksonville's premier eco-tourism event benefit children's programs for abused and neglected kids at **Daniel Memorial**, Florida's oldest children's services agency.

Capt. Kevin Faver and Jeff Lageman of the Outdoors Show on 1010-XL will be emceeing the captain's meeting on May 11th at Strike-Zone Fishing. Honorary captains NFL Hall-Of-Famer Jackie Smith and Times-Union columnist Ron Littlepage will help kick off tournament festivities. There will be raffles and auctions of kayaks and equipment at the captains meeting and the general public is encouraged to come and see what kayak fishing in Jacksonville is all about.

Anglers will launch at first light Saturday May 12th at any inshore location in the Duval, St. Johns, or Nassau county area, and seek redfish, trout, and flounder in a conservation-oriented catch-photo-release format. After fishing there is a check-in, raffles, BBQ banquet, and awards ceremonies at American Legion #129 in Jacksonville Beach. Everyone is welcome to come and enjoy the kayak fishing camaraderie and festivities.

Kayak fisherman can still register online at www.JacksonvilleKayakFishingClassic.com or can also pick up an entry form at Strike-Zone Fishing. More information, complete rules, and prize details are also available online.

Sponsors for the Jacksonville Kayak Fishing Classic include: Strike Zone Fishing, BlackCreek Outfitters, Berkley, Abu Garcia, Fenwick, Spider, Stren, Great Atlantic Outfitters, Costa Del Mar, Malibu Kayaks, Bending Branches, Emotion Kayaks, Heritage Kayaks, Ocean Kayaks, Old Town Canoe&Kayaks, Perception Kayaks, Wilderness Systems, Hobie Kayaks, Advanced Elements, Liquid Logic Kayaks, Hurricane Kayaks, NuCanoe, SloMo Boats, Cobra Kayaks, FreedomHawk Kayaks, Dick's Sporting Goods, Black Fly Outfitter, Salty Feather, All Wet Sports, Patagonia, Army Navy Outdoors, XTOOLS, Guy Harvey, Cajun Red, Outfitter's Mapping, CCA, Creative Feathers Studio, Florida Kayak Fishing, Outdoors Show, BullFrog, Mirrolure, Daiwa, BillyStix Custom Fishing Rods, Temple Fork Outfitters, DOA Lures, Calcutta, Tsunami, Crack of Dawn, MTI, Surf To Summit, Thrifty Outdoors, Hibernet, SeAirSports, Malone Auto Racks, Shimano, Lowrance, Capt Dick Enterprises, Gene's Seafood, Kayak Amelia, B&M Bait&Tackle, Talic, RAM, Polar Bear Coolers, Carlisle Paddles, ExtraSport, Otter Box, Scotty Rod Holders, Key West Paddle Sports, Kayak Fishing Stuff, Leupold, Gerber Gear, Daiichi Hooks, Hook1, GearKeeper, Pier 17, Pelican, AllKayakFishing.Com, Coach's Custom Rods, Sure Catch Jigs, Thermacell, AnglersYakShack.Com, SeaSpecs, AT Paddles, West Marine, Penn Fishing, Stohlquist, Matt's Custom Rods, Fish-N-Drinks.Com, TeamYakFish.Com, AquaEast, Bite-A-Bait, Wheeleez, White Shell Bait&Tackle, Arlington Bait&Tackle, Fisher's TackleBox, Rick's Bait&Tackle, Saltwater Flytyers, ChokoloskeeCharters.Com, River Printing, Panoptx, Bass Assasin Slurp.

Interview and Public Relations Contact:

Mike Kogan

JaxKayakFishing

PO Box 330465

Atlantic Beach, FL 32233

O: 904.382.5007

E: mike@jaxkayakfishing.com

W: www.jaxkayakfishing.com

###