

FOR IMMEDIATE RELEASE



2011 Columbia Sportswear Jacksonville Kayak Fishing Classic Announces FishingNosara.Com Family Cup Award

JACKSONVILLE, FL – April 26, 2011 – JaxKayakFishing.com, Northeast Florida's online kayak fishing community and host of the 2011 [Columbia Sportswear Jacksonville Kayak Fishing Classic](http://ColumbiaSportswear.com) on May 13-14 is announcing a new family-oriented award, the FishingNosara.Com Family Cup. The Classic, which has for years been the world's largest kayak fishing tournament, has always had a conservation, charity, and recreational focus that attracts many families that love to fish. The Family Cup will be awarded to the top family that fishes together and catches the best aggregate Redfish-Trout-Flounder slam at the Classic.

Sponsored by FishingNosara.Com and [Nosara Paradise Rentals](http://NosaraParadiseRentals.com), the winning family will receive a Costa Rica vacation package valued at over **\$2000**. The vacation package includes 7 days lodging in a private 2 bedroom house just outside the famous nature preserve and an outdoor guided activity such as 1/2 day boat sportfishing charter, kayak fishing charter for 8, or snorkeling, horseback riding, and surfing tours.

All anglers registered in the Classic are eligible to participate by specifying their family team affiliation during tournament registration. Anglers that have already registered can notify the Classic staff of their family team by sending an email to the [tournament director \(click here to email\)](mailto:tournamentdirector@jaxkayakfishing.com) or specifying their family members at the captain's meeting May 13th.

Over **360** anglers have already registered to compete for over **\$80,000** in prizes and gifts to benefit the [Down Syndrome Association of Jacksonville](http://DownSyndromeAssociationofJacksonville.com) and the [Guy Harvey Ocean Foundation](http://GuyHarveyOceanFoundation.com). Get your registration in before the event fills up, lock in your captain's bag (first 350 paid), and get your \$10 gift certificate for entering from Yak-Gear.Com. Online registration, more information, rules, and prize details are available online at www.JacksonvilleKayakFishingClassic.com.

Sponsors for the 2011 Jacksonville Kayak Fishing Classic include: Columbia Sportswear, Strike Zone Fishing, BlackCreek Outfitters, Yak-Gear.Com, Academy Sports, Gander Mountain, Dick's Sporting Goods, All Wet Sports, Ocean Kayaks, Accent Paddles, Hobie Kayaks, Cobra Kayaks, Costa Del Mar, Malibu Kayaks, Jackson Kayaks, FreedomHawk Kayaks, Emotion Kayaks, Advanced Elements, Guy Harvey Ocean Foundation, Slayer Lures, Cannon Paddles, FINS, Extrasport, Creative Feathers Studio, Outdoors Show, Okuma Fishing, Navionics, Mirrolure, Daiwa, DOA Lures, Calcutta, Crack of Dawn, MTI, Surf To Summit, Malone Auto Racks, KayakFishingSupplies.Com, Kayak Amelia, Florida Sportsman, Carlisle Paddles, Humminbird, Kayak Fisherman Magazine, B&M Bait&Tackle, Talic, RAM, Polar Bear Coolers, Otter Box, Scotty Rod Holders, Daiichi Hooks, Cannon Downriggers, Hook1, GearKeeper, Slayer Lures, Fishbites, ThermaCELL, Exude Mister Twister, Kayak Angler Magazine, Stohlquist, AquaEast, Wheeleez, White Shell Bait&Tackle, Arlington Bait&Tackle, Extrasport, Carlisle, Precision Pak, 321Fish.Com, Fisherman's Seafood & Bait, YakLife.Com, TTI-Blakemore Fishing Group, Wang Anchors, Skwoosh, Florida Sportfishing, IrishWaterDogs.com, Stowmaster Nets, St. Croix Rods, StandNFish.Com, FlyFishingJax.Com, BackwaterFishingAdventures.Com, West Marine, Qualia Fishing, SeaSpecs.Com, EmmRod, TheMangler.Com, Coastal Angler Magazine, Minuteman Press, Addictive Fishing, Void Magazine, IFA Kayak Fishing Tour, Bomber Saltwater Grade Lures, FishingNosara.Com.

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